



Digital Pedagogy
& Scholarship
at Smith College

smith.edu/edtech

Digital Media Literacy Course

The Digital Media Literacy course is an accelerated two-week, two credit Interterm course designed to immerse students in media project planning and management, digital equipment operation, field production and post-production techniques. The goal of the course is to empower students to control the context, content and focus of their digital communications in an ethical and persuasive manner.



How are skills learned in the course being used at Smith College?

Whether it's an audio podcast, a digital narrative, a motion graphics animation, or a full-length documentary, Smith students across disciplines are using multimedia to enhance their research and scholarship. Graduates of the course have served as multimedia producers, editors, and illustrators for prestigious internships at CNN, Cox Enterprises, and InStyle magazine.

The Digital Media Literacy course can help you to:

1 Synthesize and interpret information

2 Communicate orally and visually

3 Illustrate key concepts

Smith Students Impressions

"I learned how to make a very professional-sounding podcast with pre-recorded interviews and my own moderation, including music clips and sound effects. Recording audio, knowing how to scout locations for acoustics, being able to clean ambient noise from audio—these are incredibly important skills that I can now use in creating my own podcast projects."



"Every movement in an animation is meticulously planned. In that sense, I think animation holds a lot of the creator's self since so much thought and time is put into everything that appears on screen."

"It was very empowering to finally be able to film, write and edit my own story, giving me control over what I wanted to convey and how I wanted to convey it."

How to get started

To learn more about the Digital Media Literacy course, visit our website:

<http://www.smith.edu/edtech/dml>



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